

CY GALA Program Book AD SALES FORM

Full Page
4.5" X 7.5"

AD SIZES

Half-Page
4.5" X 3.5"

Business Card
3.5" X 2"

Quarter Page Vertical
2.125" X 3.5"

Quarter Page Horizontal
4.5" X 1.75"

Place your ad in the
beautiful Program Book for the
June 18, 2016
Commonwealth Youthchoirs
Gala Concert!

**Deadline for submitting Ads:
May 20, 2016**

Ad Prices:

Full Page Color Ad: **\$400**

Full Page Black and White Ad: **\$350**

Half Page Color Ad: **\$275**

Half Page Black and White Ad: **\$250**

1/4 Page Color Ad: **\$125**

1/4 Page Black and White Ad: **\$100**

Business Card Ad: **\$50**

CY "Tuneful Tweet" Ad: **\$20**
(A 140-character message)



Ad Design: **\$25**

To purchase an ad go to
pennsylvaniagirlchoir.org OR **keystonestateboychoir.org**
and complete the online ad sales form. Follow the instructions thoroughly!

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1. Singers should contact friends, family, businesses, colleagues, orthodontists, music teachers, ice cream shops, ballet schools, summer camp programs, schools, place of worship, EVERYONE!
2. Direct the purchaser to **pennsylvaniagirlchoir.org** OR **keystonestateboychoir.org** to complete the online ad sales form. Purchaser should follow the instructions thoroughly!
3. Once the online sales form has been completed, the purchaser will receive a confirmation email from **ads@cychoirs.org**.
4. Purchaser should reply to this confirmation email with the ad file. Acceptable ad file formats are .pdf, .jpg, .tiff. **Microsoft Word files and hard copy ads will not be accepted.**
5. For just \$20, place a one-line "CYTunefulTweet" up to 140-characters. If a tweet ad was purchased, the purchaser can reply to the confirmation email with the text (140 characters or less) to be included in the tweet ad.
6. In order for a singer to get credit for soliciting an ad, the purchaser must include the singer's name when sending the ad file to **ads@cychoirs.org**.
7. If interested in purchasing a cover ad (front, back, inside, or outside), contact Mariangela Saavedra at **215.849.1762**.
8. For questions or concerns, please contact Mariangela Saavedra at **215.849.1762**.